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Dear Parents of Seniors:

As your son or daughter enters their senior year, there are many activities and special events to look forward to. My job as yearbook advisor is to preserve and document these memories in next year's yearbook. Producing a memorable yearbook requires much work and many hours of preparation. It also requires support and participation from the senior class. I am asking all parents to instill the importance of this keepsake. Beyond purchasing a yearbook, it is important for your child to have a quality portrait taken for our color picture section of the yearbook.

Our yearbook publisher requires that all portraits be taken by **October 2nd**. Due to the quality of printing in our yearbook, our publisher will only accept professional images that have been photographed and formatted properly for printing. In order to assure consistency in our senior portrait section, we will be utilizing the services of our school photographer, Casson-Foster Photographers of Auburn. Casson-Foster has been providing our students with superb images for many years and is fully knowledgeable of our publisher's needs.

Beyond hard work, numerous professional images are required to complete a finished yearbook. As our school photographer, Casson-Foster provides our yearbook staff with all of these images free of charge, which otherwise would make yearbook production impossible. In addition to yearbook needs, they also provide numerous photographic services free of charge to our school. In combination with their creativity and superb imagery, our working relationship relies heavily on the patronage of Casson-Foster for your child's yearbook image. For these reasons, all images appearing in the senior section of the yearbook must be photographed by Casson-Foster.

Casson-Foster will be providing a multimedia presentation to the upcoming senior class on June 8th to explain the senior portrait process to the students. I have enclosed a price schedule for Casson-Foster that contains incentives that are date sensitive. Many students are reluctant when it comes to photographs, but as you will see in the enclosed literature, Casson-Foster has several different types of sessions available to cater to every student's needs.

I would like to thank you in advance for your attention to this special piece of your child's senior year. Please schedule portrait appointments as soon as possible and be on the look-out for information pertaining to yearbook sales and ad space. All yearbook sales and ad space sales begin in the fall and are completed by January.

Sincerely,
Anna Dodge
Yearbook Advisor



Casson-Foster PHOTOGRAPHERS

123 Auburn Street
Auburn, MA 01501
(508) 832-4880
www.cassonfoster.com

Dear Parents of the 2018 graduating class,

I am writing to you today to express my excitement for the opportunity to continue our many years of photographic services for West Boylston High School. As yearbook photographer, we will be working diligently to photograph and provide images to the West Boylston High Yearbook staff for production of the 2018 WB yearbook. Our photographers will be present at sporting events, proms, graduations, NHS inductions and many other events required for inclusion in the 2018 yearbook. The photography services that our company will provide are done free of charge to the school and students. Without the provided services, a complete professionally rendered yearbook would not be affordable.

Accompanied with our photographic services, the class of 2018 possesses the ability to make next year's yearbook successful and affordable by utilizing Casson-Foster Photographers for their senior portraits. It is my guarantee that we have the most competitive pricing amongst reputable senior portrait photographers. Additionally, we have crafted numerous indoor and outdoor photo sessions to appeal to a wide range of photographic interests. Each year we strive to provide the newest, most appealing trends in senior portraits while maintaining a classical approach to photography.

In conjunction with my promise of satisfaction, value and affordability, I would like to offer two special senior portrait incentives to the class of 2018.

1. Free Essential or Elite photo session during the month of June.
2. \$25 off any indoor or outdoor senior portrait session during the month of July.

It is my ultimate goal to take the guess work and apprehension out of choosing a senior portrait photographer. We value the patronage of every customer and pride ourselves with our long standing reputation for returning customers.

Please review the attached/printed senior portrait information. You may also visit our website to access a complete Senior Portrait Product Catalog. I invite you to contact us to schedule a senior portrait session and to ask any questions that you may have. Please be advised that outdoor sessions are very popular and fill up quickly. As enjoyable as summer is, it passes quickly. With a fall senior portrait deadline, summer is the most ideal time to check senior portraits off your to do list. Thank you for your attention to this letter and I look forward to working with West Boylston High and the class of 2018.

Sincerely,

Nicholas M. D'Agostino

CLASS OF 2016 SENIOR PORTRAITS

STEP 1: PICK YOUR SESSION:

ESSENTIAL STUDIO SESSION	\$27 1/2 Hour	ELITE STUDIO SESSION	\$50 1 Hour
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CF LOCATIONS \$100 1 Hour
 Webster Lake - Riverbend
 Green Hill Park
 Urban - Moore State Park

YOUR LOCATION \$150 1 Hour
 Pick your favorite park, barn or even your own home!

STEP 2: PICK YOUR PACKAGE:

ALL PACKAGES INCLUDE YEARBOOK CD, BASIC RETOUCHING AND 2 POSES.
 ADDITIONAL POSES \$10 EACH

1 2 - 5x7's 9 Wallets \$110	2 1 - 8x10 9 Wallets \$110	3 1-8x10 1-5x7 4-4x5's 18 Wallets \$170
4 1-8x10 4-5x7's 4-4x5's 18 Wallets \$225	5 2-8x10's 4-5x7's 4-4x5's 18 Wallets \$275	6 3-8x10's 3-5x7's 5-4x5's 18 Wallets \$325
7 PREVIEW PORTFOLIO 2-8x10's 6-5x7's 6-4x5's 27 Wallets MOST POPULAR! \$375 <small>SAVE \$205!</small>	8 PREVIEW PORTFOLIO 12x24 WALL PANEL 1-10x13 1-8x10 6-5x7's 4-4x5's 27 Wallets \$475 <small>SAVE \$275!</small>	PREVIEW PORTFOLIO (Includes entire set of 4x5 prints without watermark and a yearbook CD) \$175

CREATE YOUR OWN PACKAGE

\$100 Order Minimum. \$10/Pose

- 4x5 - \$15 • 5x7 - \$30 • 8x10 - \$45
- 10x13 - \$65 • 11x14 - \$85
- 16x20 - \$125 • 20x24 - \$175
- Wallets 9/\$25 • 18/\$40 • 27/\$50

Wallet Special: 60-\$65
(includes 2 Poses)

Yearbook CD - \$25

Hi-Res CD - \$100
Available ONLY if order exceeds \$300. Includes Print Release.

Lo-Res CD - \$30

Please make an appointment to order your photos!



STEP #3: FINISHING TOUCHES

All of our portraits are printed on Fuji Professional Paper.

STANDARD FINISH: High quality lustre finish combines the desired saturation of a glossy print with the added benefit of glare and fingerprint resistance.

MATTE FINISH: A lacquer coating which provides a professional satin finish and UV protection. We suggest this finish for all wall hanging portraits, with or without glass.

4x5: \$2.00 • 5x7: \$3.00 • 8x10: \$5.00 • 11x14: \$10.00 • 16x20: \$15.00 • 20x24: \$20.00

PEARL FINISH: This high quality paper features embedded pearl-like crystals for vibrant color saturation with excellent image stability and a sleek metallic look. We suggest this finish for all prints requiring maximum color vibrance.

Wallets: \$1.00 • 4x5: \$4.00 • 5x7: \$7.00 • 8x10: \$10.00 • 11x14: \$15.00 • 16x20: \$20.00 • 20x24: \$25.00

GALLERY WRAPPED CANVAS PRINTS: This frameless print makes for a stunning presentation.

11x14: \$50.00 • 12x24: \$60.00 • 16x20: 75.00 • 20x24: \$100.00

FINISH PRICE IS ADDITIONAL TO PRINT PRICE

SENIOR GALLERY ART

Includes Contemporary Black Metal Frame and Glass

12"x24" - \$125 w/ Package • \$175 w/o Package



Ask about additional designs during your ordering appointment!

SENIOR PORTRAITS CLASS OF 2016



ESSENTIAL

30 MINUTE
STUDIO SESSION

\$27



ELITE

60 MINUTE
STUDIO SESSION

\$50



WEBSTER LAKE

1 HOUR

\$100



RIVERBEND

1 HOUR

\$100



URBAN

1 HOUR

\$100



GREEN HILL

1 HOUR

\$100



MOORE STATE PARK

1 HOUR

\$100



YOUR LOCATION

1 HOUR

\$150



LOCATION SESSIONS ARE LIMITED!

WWW.CASSONFOSTER.COM

(508) 832-4880